



Garrison Retail Supply Chain (GRSC)

Logistics Board Briefing





Overview



- **GRSC Initiative**
- **Background**
- **Goals**
- **Benefits**
- **ServMart Rollout**
- **Next Steps**



GRSC Initiative



- GSA solution for USMC garrison enterprise-wide supply chain was to establish a 4PL model to meet or exceed USMC requirements at current or less cost
- Integration of all companies involved along supply chain under a single point of oversight
 - Planning, steering, controlling of all logistics procedures
 - Flow of information, material, and capital
 - Single service provider with long-term strategic objectives
- Establishment of Garrison Retail Supply Chain Office in I&L (LPC) for implementation, oversight / performance analysis, and establish policy



Background



- **2006 CENSEO Study**
 - \$100.5M Total DSSC demands
 - \$65.8M (65%) DSSC spend
 - \$14.5M (14%) DoD E-mail spend for DSSC items
 - \$20.2M (20%) GCPC for DSSC items
 - Shifting just 10% of GCPC and DoD E-mail spending could result in a \$3.5M in saving
 - Additional saving maybe realized in GSA pricing model for the GRSC initiative
 - Current GSA depot model pricing markup 51%
 - GRSC markup 4 - 15%
- **26 Oct 07** - A signed MOA committed the Marine Corps and GSA to a Garrison Retail Supply Chain partnership
- **10 Nov 07** - USMC Virtual ServMart Launched


USMC Virtual Servmart Launched




USMC ServMart - Windows Internet Explorer

https://www.usmcservmart.gsa.gov/advgsa/advantage/main/start_page.do?store=USMC

USMC ServMart

**USMC SERVMART**

1-866-370-8894



ACCOUNT LOGIN

User ID:

Password:

GO

To obtain a User ID/Password, please [register](#). If you need a reminder for an existing account please [click here](#).

About USMC ServMart

Contact Us

Help


Welcome to the USMC ServMart

On 26 October 2007, Major General Edward G. Usher, Deputy Commandant for Installations and Logistics, and Commissioner James A. Williams of GSA's Federal Acquisition Service signed a Memorandum of Agreement to designate GSA as the 4th-party logistics (4PL) provider for readily available commercial supplies.

Speaking of the agencies' collaboration on this supply concept, General Usher said "I'm so impressed with how far we've moved ahead in this effort. We built the plan, moved into assembly, and now we're maneuvering. We're achieving our objectives."

The goal is to provide Marine Corps customers with quick, consistent access to a wide array of products while minimizing time and costs spent on routine purchases. All orders are requisitions and can be placed via government purchase card or valid RUC. While this site has just begun its pilot testing phase, we invite you to explore and submit any comments or suggestions to usmcservmart@gsa.gov. Check back often as we continually work to improve the site and increase the product offerings.

Thanks for visiting.

Motivators & Innovators




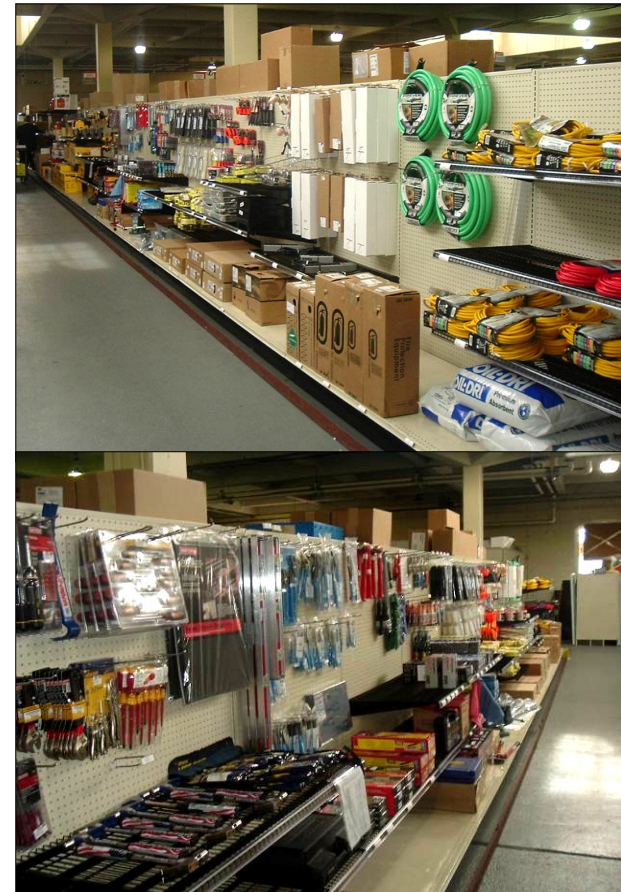
Goal: GSA-Run GRSC



Camp Lejeune: Before



Camp Lejeune: After





Goal: Free-up USMC Resources (cont)



| Cost and Responsibility Matrix | | Marine Corps Management Model | 4PL Model | | |
|--------------------------------|-------------------------------------|-------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| | | | USMC | GSA | Vendor |
| Capital Expenditure | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Buildings | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | |
| Hardware | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | |
| Software | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | |
| Services | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Security | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> |
| Contracting | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | |
| Variable Costs | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Cost of Goods | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Utilities | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | |
| Phone | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Internet | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Consumables | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Inventory | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Labor | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |



Goals (cont)



- **Reduce use of GCPC**
 - **Update policy to mandate the use of GSA store front and USMC Virtual Web Site as primary source of supply for office products**
- **Reduce number of vehicles on the road**
 - **Reviewing options for providing delivery service**
 - **Reviewing options for SMU integration**
- **Reduce number of Marine Corps personnel going out in town for supplies and services**



GRSC Benefits



- Enterprise-wide solution to USMC Garrison Retail Supply
 - One stop shopping with global coverage; single point of accountability
 - Quick access to a wider and customizable range of goods
 - Easy integration with current sales and accountability procedures
 - Increased visibility of USMC purchases
- Leverage GSA purchasing power (contracting, buying power); best value to customer and tax payer through economy of scale
- GSA procures items to support USMC by negotiating new contracts and leveraging existing contracts



GRSC Benefits (cont)



- Leverage GSA supply chain expertise
- Leverage GSA IT systems
- Provide centralized data
 - Currently, no standard process for capturing demand data
 - Reviewing option to capture DoD Email and credit card demand data
- Potential to expand current GSA-GSA-DDC-Theater support



GRSC Next Steps



- **Intergovernmental Support Agreement signed by GSA and I&L**
- **ServMart Rollout**
 - **Oct 08**
 - **MCB Camp Lejeune, NC**
 - **MCB Quantico, VA**
 - **Nov 08**
 - **Log Base Albany, GA**
 - **Log Base Barstow, CA**
 - **Mar 09**
 - **MCAS Iwakuni, JA**
 - **Camp Butler, JA**



GRSC Next Steps



- **Apr 09**
 - **MCB Camp Pendleton, CA**
 - **MCAGCC 29 Palms, CA**
- **TBD (Ability One Stores)**
 - **MCAS Cherry Point, NC**
 - **MCAS Beaufort, SC**
 - **MCAS Yuma, AX**
- **Rollout USMC Virtual ServMart, Marine Corps-Wide**
- **Conduct GRSC Policy IPT**
 - **Reduce use of GCPC**
 - **Reduce number trips going out in town for supplies and services**



Questions



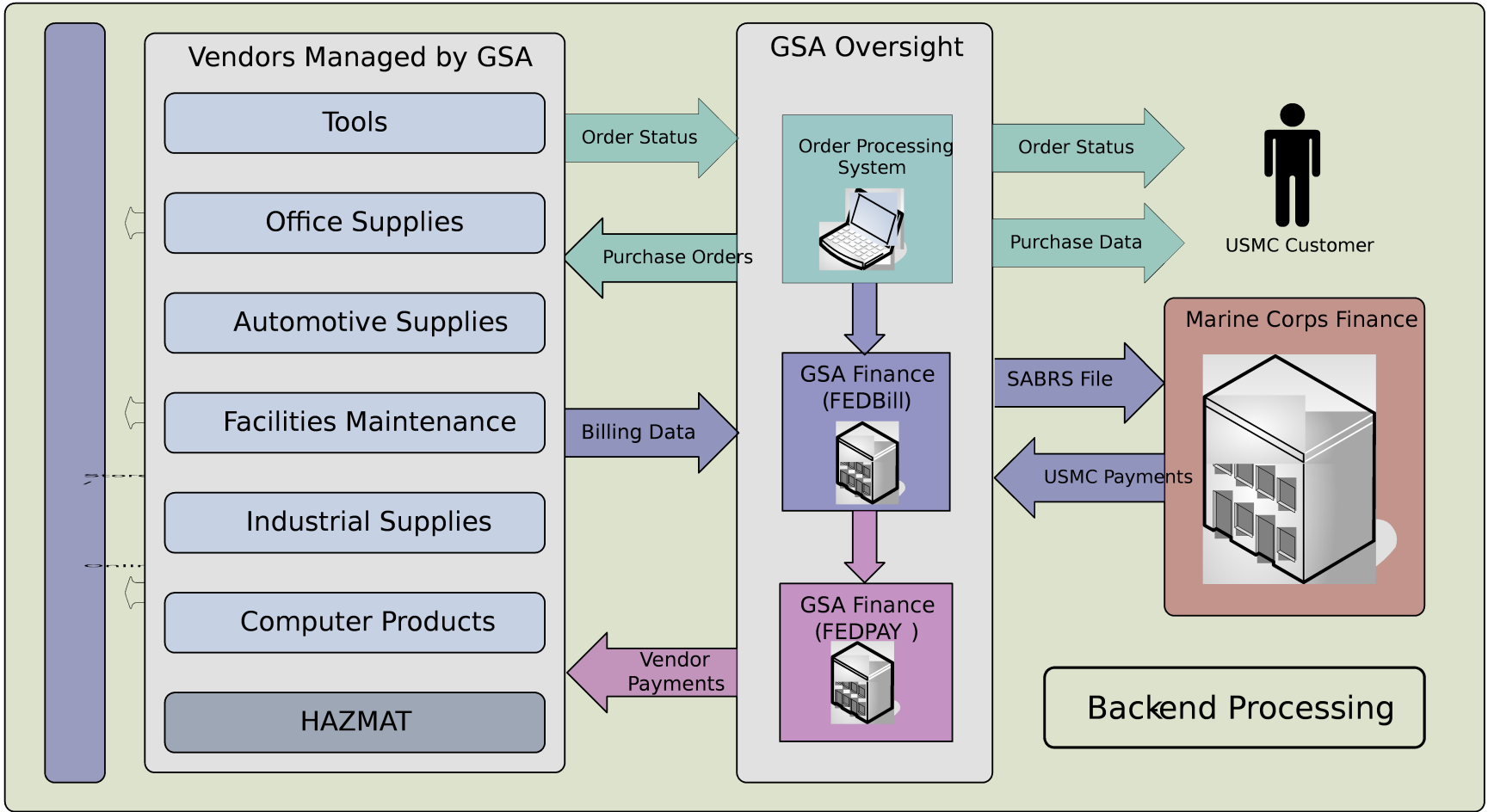


Backup Slides





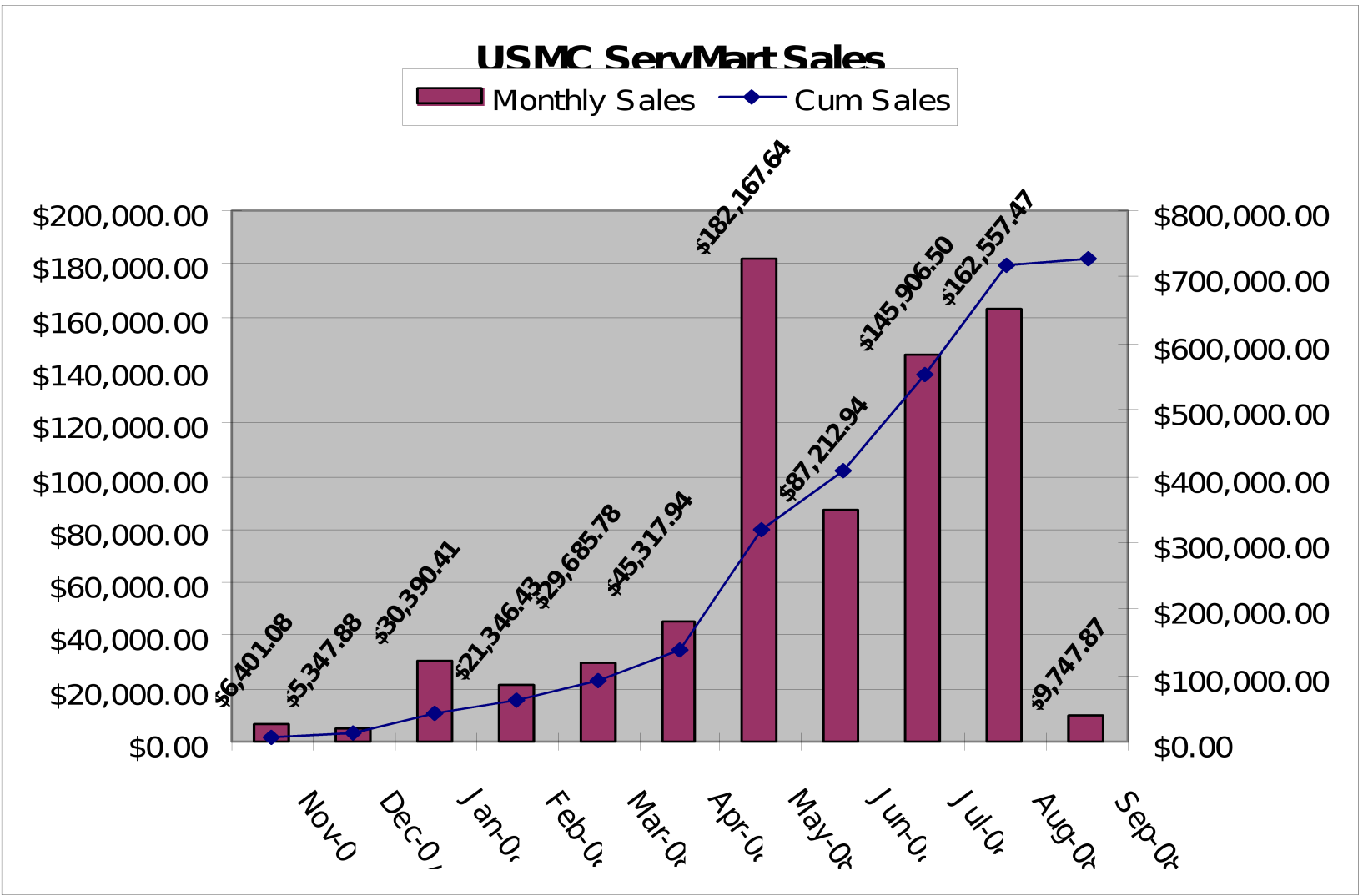
GRSC Model





USMC Virtual ServMart Sales

(as of 4 Sept 08)





USMC Virtual Web Sales

by Installation (as of 4 Sept 08)



| Activities | Sales |
|-----------------------------|--------------|
| CAMP LEJEUNE, NC | \$253,776.61 |
| 29 PALMS, CA | \$223,990.91 |
| QUANTICO, VA (Since Aug 08) | \$88,646.46 |
| MCAS IWAKUNI | \$50,134.92 |
| NEW ORLEANS, LA | \$29,267.32 |
| CAMP PENDLETON, CA | \$17,735.66 |
| RIVERTON, UT | \$7,533.55 |
| PERRYSBURG, OH | \$7,380.74 |
| ALBANY, GA | \$6,020.55 |
| BALTIMORE, MD | \$4,700.34 |



USMC Virtual Web Sales

by Type of Supplies (as of 4 Sept 08)



| Type of Supplies | | Total |
|------------------|-----|--------------|
| IT Peripherals | 30% | \$218,584.04 |
| Tools & Hardware | 48% | \$344,904.66 |
| Office Supplies | 22% | \$163,593.24 |
| Grand Total | | \$726,081.94 |



USMC Virtual Web Sales

by RUC (as of 4 Sept 08)



| RUC | Activity Name | Total |
|--------|---|--------------|
| M35304 | Exercise Support Div, MAGTFTC, 29 Palms | \$153,826.02 |
| MMP200 | CLNC MCB (Property Control Div) | \$137,797.23 |
| M39878 | Marine Corps Recruiting Command | \$50,383.09 |
| M62613 | MCAS Iwakuni | \$50,134.92 |
| M12151 | HQCO 6th Marine Regt, 2D MARDIV | \$40,952.63 |
| M29050 | 4th MLG MARFORRES | \$25,183.48 |
| M11230 | 3D BN, 7th Marines | \$23,387.69 |
| M01050 | Marine Corps Engineer School | \$21,547.06 |
| M35010 | Operations & Training, MCAGCC, 29 Palms | \$21,115.48 |
| M20930 | 2D Special Ops Battalion | \$16,102.70 |

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